



ONWARDS & UPWARDS

Let's Work Together

ANNUAL GENERAL MEETING (AGM)

WEDNESDAY 22 MARCH 2023



- 7:00pm** Introduction (James Spencer/Alex Pollock)
- 7:05pm** Trust Board Elections and Brief Introductions (Paul Hedges & Board Members)
- 7:15pm** Accounts for 2021/22 (Alan Jones)
- 7:15pm** Independent Assessor Vote (Paul Hedges)
- 7:20pm** Chairman's Report and Recognition (Steve Mytton/James Spencer/Alex Pollock)
- 7:35pm** STFC Official Supporters Club (Chris Kyle/Hannah Clinch)
- 7:45pm** Statue Update (Steve Mytton)
- 7:50pm** County Ground update and how supporters can get involved (Steve Mytton & Neil Hutchings)
- 8:05pm** Guest Speaker Rob Angus, and Public Q&A (All)
- 8:30pm** Thank You's and Informal Q&A with Board Members (All)
- 9:00pm** Event Close



ONWARDS & UPWARDS
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TRUST STFC BOARD FOR 2023/2024



Stuart Woollard
Secretary



Steve Mytton
Chair



James Spencer
Joint Vice-Chair and AB



Alex Pollock
Joint Vice-Chair



Chris Van Roon
Environment and Sustainability



Neil Hutchings
CG Purchase



Thomas Paris
Social Media



Basil Solomon
Diversity and Inclusion



Scott Curtis



Paul Hedges



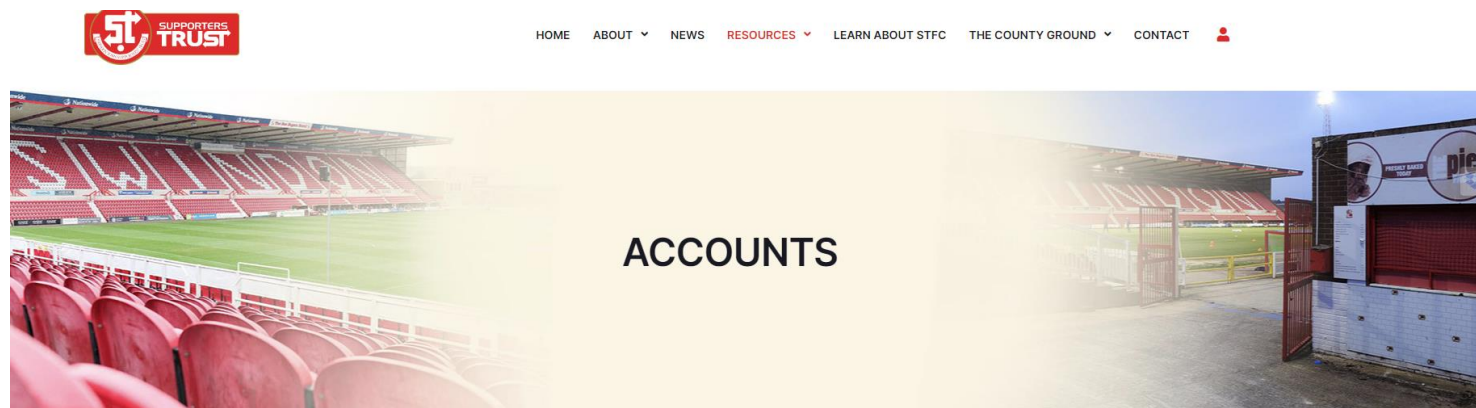
Sharon Brinsdon
Membership Secretary



In the year up to 31st August 2022 Swindon Town Community Mutual Ltd (TrustSTFC) made a surplus of £42,663, and we finished the year with a bank balance of £129,571.

Copies of the Trust's Accounts for 2021/22 are available on the Trust website for members to review.

<https://truststfc.com/accounts-and-rules>



TrustSTFC, or its registered name 'Swindon Town Community Mutual', is regulated by the Financial Conduct Authority (FCA), and we follow rules laid down by Supporters Direct (SD), which are again registered with the FCA. We are a Community Benefit Society (CBS).

Rules approved by the Financial Conduct Authority (Jan 2020) : Supporters-Community-Mutual-2016

One of those rules say we must hold an AGM within 7 months of our Financial Year end (31st August), and audited accounts must be submitted to the FCA within this time period (i.e. by the end of the following March) along with an AR30, which lists all the Trust board members as at the AGM. We also must be solvent to trade, so we always have money in our bank account.



As we currently turnover less than £100,000, we are allowed to appoint an Independent Assessor to audit our accounts, who must have Accounting qualifications. This gets voted on at each AGM. If we were to turnover in excess of £100,000 we would have to pay for a full audit by a set of accountants.



The Trust's 2021/22 accounts have been audited by independent assessor Andrew Flesher and are accepted as a true record of the Trust's financial activities.

Independent Assessor Resolution:

- Background: The Trust can “disapply” the need for a full audit of its accounts and use the services of a suitably qualified Independent Assessor to review the Annual Accounts.
- In order to continue to use the process of an Independent Assessor rather than a full audit a resolution must be passed at the AGM to enable this process.
- The resolution is that TrustSTFC appoint a suitably qualified Auditor/Independent Assessor in accordance with the Co-operative and Community Benefits Society Act 2014 s.385 of the Companies Act 1985.



“Do you approve of the re-election of James Spencer (Co Vice Chair)?”



“Do you approve of the re-election of Stuart Woollard (Secretary)?”



“Do you approve of the re-election of Bazil Solomon?”



“Do you approve of the re-election of Scott Curtis?”



“Do you approve of the re-election of Sharon Brindson (Membership Secretary)?”



“Do you approve of the resolution to appoint a suitably qualified Auditor/Independent Assessor to review the annual accounts?”





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THANKS ALAN!



ALAN JONES

**Thanks
for the
memories!**

TRUST HERO



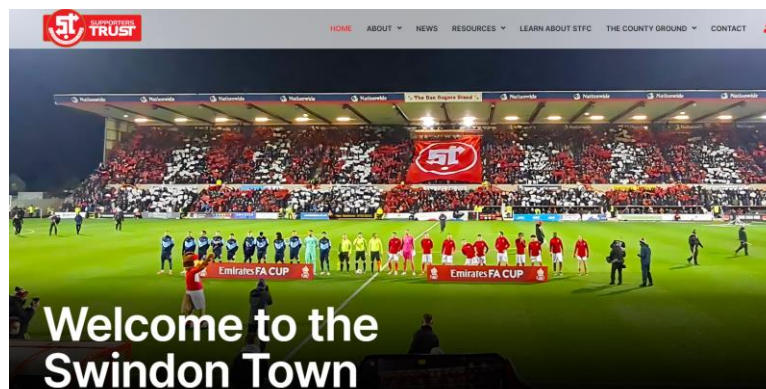


ONWARDS & UPWARDS

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^ We've sustained the financial support on Sensory packs



Welcome to the Swindon Town Supporters Trust (TrustSTFC)

^ We launched a new website in January

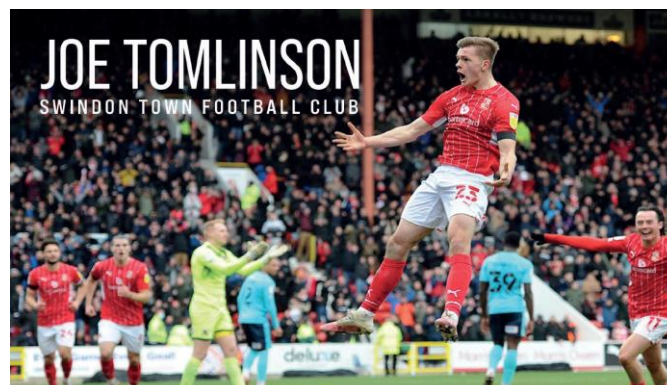
CHAIRMAN'S REPORT



^ We have supported by funding the purchase of a recycling bin, alongside Mark 'Hanners' Hanrahan from The Sir Tom Broadbent Lounge

ADVISORY BOARD		TrustSTFC Feedback	
Workstream	Progress/Achievements	Current N/A/0	Actions to Green / Comments
County Ground: Development and Shares	<ul style="list-style-type: none"> CG Exchange occurred and deposit paid for CG purchase. Completion due before end of March 23. Trust have completed proposals for voting shares and options for fans to purchase these. James is now building these on the website for fans to purchase and also with the issue of a certificate of membership. This will include about voting shares and under 30 shares (no voting rights). A full marketing campaign on these will occur including all media outlets. Preparation for the supporters to buy shares in the CG has been reviewed and updated and is now ready for print. This will be printed and then Trust board members will be going these out to interested fans at home games prior to STFC games in March. 	On Track	
New Website	<ul style="list-style-type: none"> New Trust website has gone live at truststfc.com with initial details on CG, IV etc, but stage 2 go live for purchasing shares in the CG for supporters will go live very soon as a phase 2. Phase 2 to providing the full purchase capabilities for fans of voting shares in the CG will be ready by end of Feb ready for launch in March. 	Stage 1 Completed	Stage 2 with CG share purchase via website will go live very soon.
Stadium	<ul style="list-style-type: none"> Work on the statue is progressing well and we hope to have it close to complete by the end of the month. The sculptor will put a video together and share with us to show the statue and the club. Stadium walk around to occur soon with Steve M and Clem so that we can discuss location and siting for later in the year. Planning applications will need to be submitted also. 	On Track	Herrero recently commissioned by Manchester United to produce Jimmy Murphy statue (2 sign for STFC too)
Club Museum	<ul style="list-style-type: none"> Research continues and site visits to established museums being planned. Next step is proposal to IV on this for review. Charity application for this submitted - This has now come through and the charity has been setup. Charity has been approved on 'Swindon Town Football Club Museum' is now a registered Charity. Bank accounts with Metro being opened. Rob Higgs & Keith Coatsworth as signatories. Looking at options to establish a method to receive donations such as Just Giving. Once we have a method of receiving funds, we will look to announce the formation of the charity and appeal for both funding but most importantly volunteers. We hope that from those volunteers we may also find suitable storage area to start holding artefacts. Vic Morgan (DSC) and Paul Hedges (TrustSTFC) have been appointed as Trustees along with Rob A, Dick M & Keith C. Keith Coatsworth has agreed to be treasurer and Paul Hedges secretary. 	On Track	
Fan Engagement	<ul style="list-style-type: none"> James is working with DSC on ideas to improve the atmosphere in the ground and initiate. Initial ideas submitted to club, and we will undertake a fan survey from club, DSC and Trust for feedback and ideas. Survey produced and provided to the club for review. Looking to get survey out soon, results of which will help us prioritise initiatives to improve atmosphere/CG experience. 	On Track	
Environment & Sustainability	<ul style="list-style-type: none"> Green football weekend in conjunction with the Foundation and the Club, on the weekend of 4/5 Feb we managed to jump 20 places as a fanbase in terms of the number of pledges fans made to look at their own environmental impact. We climbed the GYM table from 65th on Saturday morning and ended the weekend on 84th out of all Premier League, EFL and non-league clubs. Aim for 2023 should be 1st for the fanbase, Foundation and Club to work towards a top 30, if not top 20 finish. Michael Doughty appointed as Club Environment and Sustainability Officer. CWR has made contact with Michael. CWR part of a team leading on STFC Green Week in late March, headed by Michael and Hannah from the DSC. Trust to contribute financially towards this. Further work on an overall Trust Environment and Sustainability Plan, to be discussed with Michael (Club), DSC and Foundation. 	On Track	

^ We've continued to attend the Advisory Board every month and raise members and supporter questions



^ We're working with Trust sponsored Joe Tomlinson on a number of school and community initiatives



^ ex-Board Member Keith Coatsworth and current Board Member Paul Hedges have driven the creation of a new charity and formed a new group of Trustees



^ We're staying in touch with the Fan Led Review, we provided recommendations to this in 2021



Swindon Town Women Football Club

Season 2022/23 Sponsorship Packages

^ We've continued our financial support for Swindon Town Women FC



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TRUST SPONSORED JOE TOMLINSON





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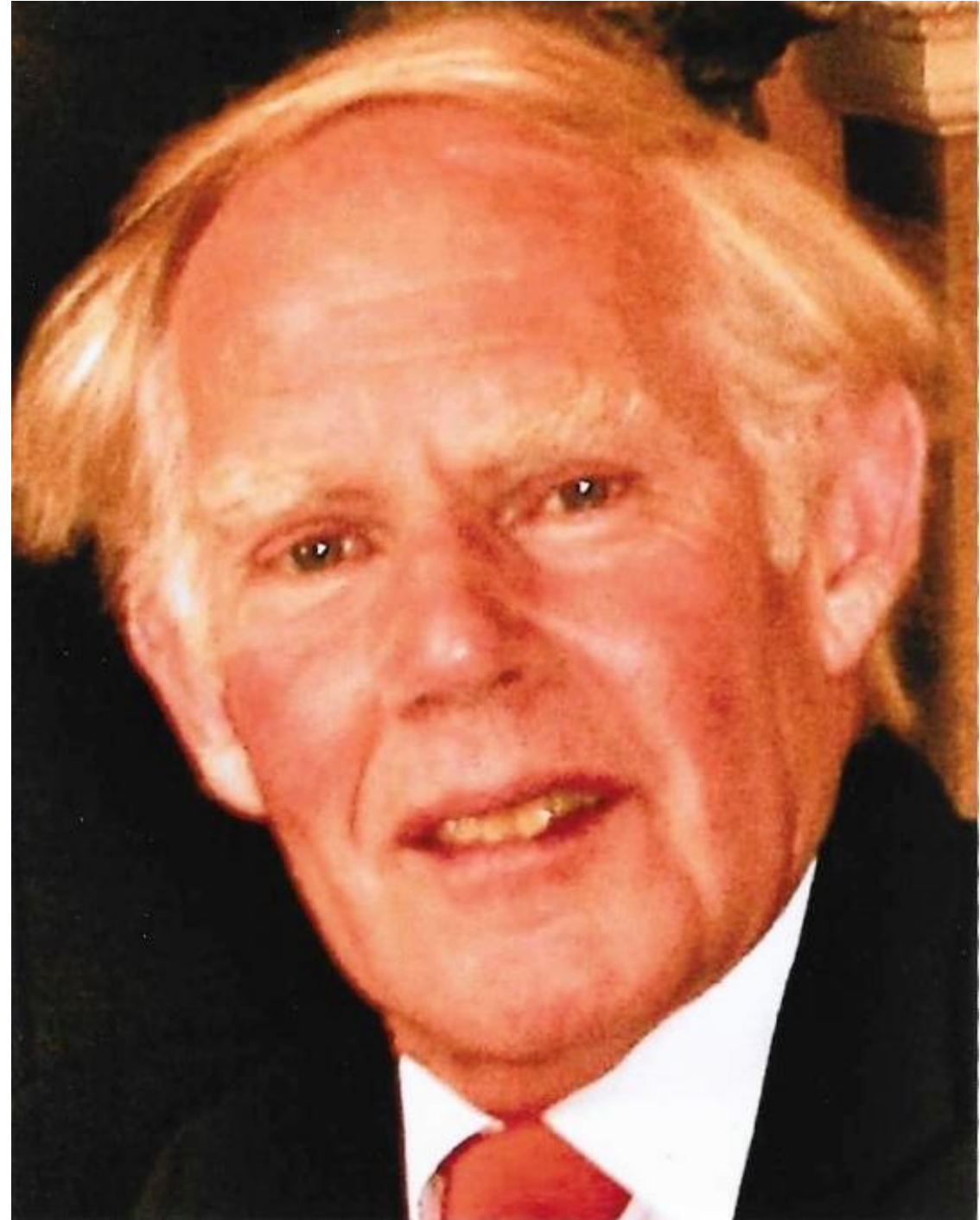
CHAIRMAN'S REPORT





Thank You!

Nigel Eady





Thank You!

**The Nigel Eady
Trustees**





ONWARDS & UPWARDS
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APPRECIATION

Thank You!

The County Ground Team





ONWARDS & UPWARDS
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2017 AGM REMINDER



Swindon Advertiser





**STFC
OFFICIAL
SUPPORTERS
CLUB**



ONWARDS & UPWARDS
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OFFICIAL SUPPORTERS CLUB COMMITTEE



Andy Cossens
Chairperson



Chris Kyle
Secretary



Tim Keen
Treasurer



Hannah Clinch
Events



Mark Thatcher
Website



Vic Morgan
Social Media

Sally Carter
Membership



Our mission is to provide both direct and indirect benefits to members and the football club's wider fan base, making supporting STFC as enjoyable as possible. We will do this by putting the fans at the centre of our decision-making process.

Our vision is a positive and engaging atmosphere for all STFC supporters, resulting in:

- an increasingly engaged fan base
- a positive match-day atmosphere
- increasing Club membership volumes



Changes are happening for 2023/24 :

- **Membership to the OSC is a benefit linked to season tickets.**

Why - more members results in a more widely represented fanbase and increase the number of people that we can directly communicate with.

- **Still able to obtain membership if not a season ticket holder for £5**

Benefits include:

- Discount in the club shop (non-sale items)
- Discounted away travel through SAS travel
- Free entry into members hospitality draw
- Free entry into Christmas hamper draw
- Member exclusives for live events (e.g. discounts, priority booking, freebies)
- Local business discounts (we are actively looking to increase these)

- **Sign up online (stfc-osc.com) or visit our table in the Legends Lounge on a matchday.**



ONWARDS & UPWARDS

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OUR REGULAR ACTIVITIES



OFFICIAL SUPPORTERS CLUB SWINDON TOWN FC

MATCHDAY DRAW

1ST PRIZE 45% OF TOTAL TAKINGS
2ND PRIZE SIGNED STFC SHIRT

ONLY £1 PER TICKET!

GET A TICKET FROM ONE OF OUR SELLERS ON MATCH DAYS!

You've got to be in it to win it!





ONWARDS & UPWARDS

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WHAT HAVE WE DONE THIS YEAR?

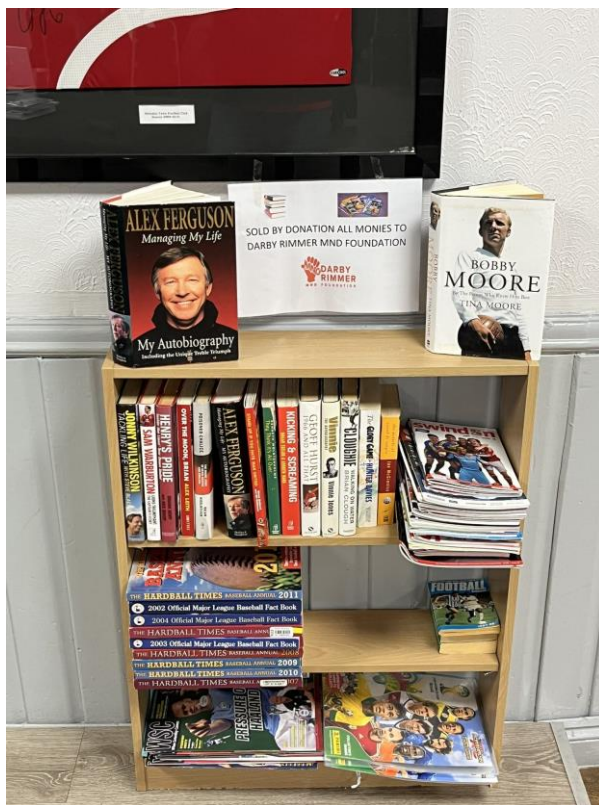




ONWARDS & UPWARDS

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WHAT HAVE WE DONE THIS YEAR?





ONWARDS & UPWARDS

Let's Work Together

WHAT'S COMING UP

AN EVENING WITH
Michael Doughty
talking about his career
and what's next for him

TICKETS
£10

MC: VIC MORGAN
RAFFLE & AUCTION
ON THE NIGHT
27TH MARCH
MONDAY • 7PM
DOORS OPEN: 6:15PM
LEGENDS LOUNGE, COUNTY GROUND

Buy your tickets from the OSC online store or at the OSC table in the Legends

All profits raised will go into the STFC Sustainability fund, held by STFC OSC.

Official Supporters Club Swindon Town FC logo

@STFCSupClub Swindon Town Supporters Club stfc-osc.com



11 SENIOR MASCOT
PACKAGES UP FOR GRABS!

APPLY NOW!

The STFC Official Supporters Club are delighted to have purchased 11 senior mascot packages for our home game against Mansfield on Friday 7 April 2023.

To nominate yourself or somebody else, you must be a member of the OSC, though your nominee does not need to be a member.

All nominees must be aged 60 or over on Friday 7 April 2023.

All submissions will be reviewed by a panel of independent judges, and winners will be notified by 25 March 2023.

NOMINATE YOUR OVER 60 SUPER-FAN!

>> APPLY ONLINE >>
stfc-osc.com/senior-mascots





ONWARDS & UPWARDS
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DARBY-RIMMER FOUNDATION (CHARITY OF THE YEAR)





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LET US KNOW WHAT YOU WANT TO SEE



admin@stfc-osc.com



Swindon Town Supporters Club



@STFCSupClub



@stfcsupclub



STFC OSC



STFC OSC, PO Box 4217, Swindon, SN2 9LH



Last year we introduced the idea of statues at the County Ground, starting with **Don Rogers** on a base that commemorates not just Don but the whole team and the 1969 Cup Final win

As part of our commitment to seek feedback and approval on any large expenditures, we asked members to complete an initial survey.



Over 340 votes were cast, and a massive majority of 94% voted in favour of commissioning this first statue. Lots of additional feedback was taken on board with most respondents preferring the idea of an 'action' pose of Don rather than a 'static' pose with a trophy.



Following the vote, we pushed forward with a design based on Don in his most famous moment, having rounded Bob Wilson and a split second away from scoring the third and final goal at Wembley on that great day in 1969.



Our sculptor **Alan Herriott** then created a small-scale Maquette, which we shared with the membership. The statue presents a good likeness of Don but given the small scale, it's only really there to allow for discussion and fine-tuning of the pose (to give some indication of scale, his head on the maquette is the size of an egg)





ONWARDS & UPWARDS

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DON ROGERS STATUE UPDATE

In December we gave an update on our latest membership survey:

77% wanted to see a 125% scale statue
84% wanted a granite base rather than brick
58% wanted the statue closer to the stadium

We also had lots of very helpful comments around the design, these were all passed on.

Alan completed his Manchester United commission in November (this will be unveiled in May) and work started on our statue on 1st December 2022, with the creation of an armature on which the statue is being constructed.





Alan is committed to the project and held his fee to £20k for creation of the clay sculpture over 3 months, based on a 125% scale (the bronzing is estimated to be around £40k, although TBC)

Although we ordered a 125% scale, he has based Don on a 6ft figure and told us it will therefore be visually closer to a 150% scale, and now he has added the clay he feels it will be an impressive size (nearly 7ft). The additional bronzing costs for this unplanned increase in size are being generously covered by Alan.

The image on the right is from the very early stages, with the figure being carved out of polystyrene initially.





Alan still has a lot to do on Don's statue before he is happy with it, and we have given feedback and photos to help with a facial likeness.

When a statue gets to this stage, progress slows right down because of the level of detail and finish required.

Once signed off as satisfactory, Powderhall Bronze Foundry will then begin the mould making process prior for casting into hot bronze. This process should in April and target completion of the bronze is end-of-June 2023.

It's still a little too early to agree a site location in Swindon, plus we also need to confirm the base arrangement and get planning permission. That might mean the statue remains in the foundry for a period while we get those details sorted.





**SWINDON TOWN
JOINT VENTURE**
THE COUNTY GROUND
STADIUM CUSTODIANS LTD



COUNTY GROUND UPDATE

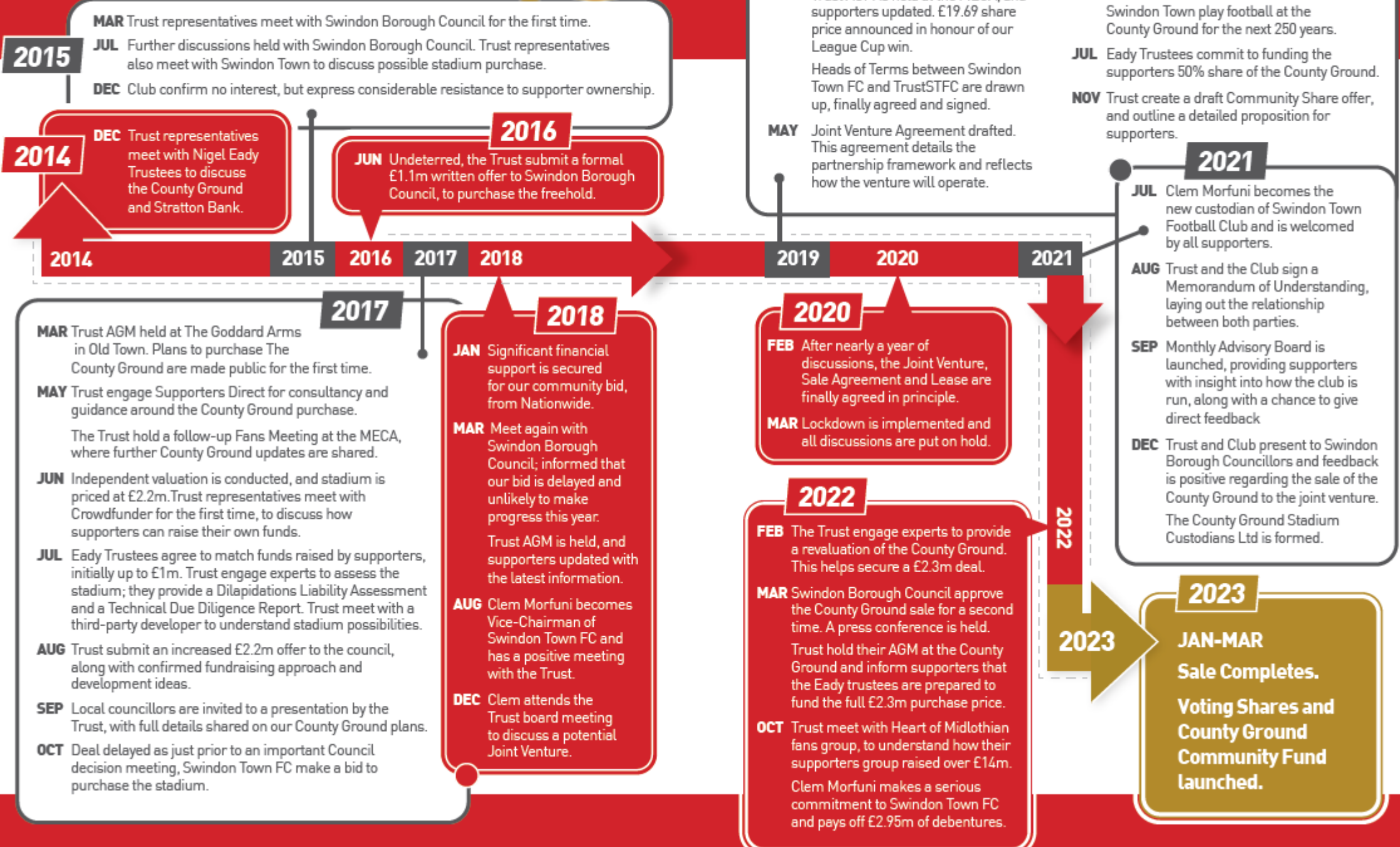


In January, the Membership gave a resounding YES to the County Ground purchase.

- 1093 members were contacted: 961 responded (**87.9% of the membership**)
- 959 of those members voted YES (**99.8% approval from the members that voted**)



**COUNTY GROUND PURCHASE
TIMELINE**





**SWINDON TOWN
JOINT VENTURE**
THE COUNTY GROUND
STADIUM CUSTODIANS LTD



LAUNCHING TONIGHT!

TRUST MEMBERSHIP
VOTINGSHARES
and
THE COUNTY GROUND
COMMUNITY FUND



SWINDON TOWN
YOUR CLUB, YOUR FUTURE

Have your say in the future of the County Ground

ONE SHARE | ONE VOTE

BE A PART OF
HISTORY
AT SWINDON TOWN FC

Get involved with the
future development
of the County Ground

Become a TrustSTFC member with a voting share and
pledge a donation to the County Ground Community Fund



Trust membership and a
VOTINGSHARE FOR JUST **£19.69** AS AN ANNUAL
www.votingshare.com SINGLE PAYMENT

and you will receive:

- A personalised digital certificate every year that confirms your shareholding in Swindon Town Community Mutual Ltd
- A chance to give feedback through regular surveys
- And a chance to vote on the County Ground Stadium Annual Business Plan and vote on any Trust related initiatives over £25k in value



Note: Members can only hold one voting share

UNDER 16 ONLY **£5** Will also receive a personalised
Non-Voting Members A YEAR! digital certificate every year

Make an optional donation to
THE COUNTY GROUND
COMMUNITY FUND  **£**
www.countygroundfund.com **MONTHLY PLEDGE**

As well as your voting share, there is an option to pledge your long-term support to the County Ground Community Fund where every penny will go towards improving our footballing home. Whatever you can comfortably afford, stop and restart at any time, donate whenever you can and as often as you like. If you can't commit to a monthly pledge, then one-off donations are also welcomed.

FOR EXAMPLE YOU PAY **£10** THIS EQUATES TO **£120** ALL **£120** WILL GO INTO THE COUNTY
A MONTH A YEAR! (MINUS BANKING FEES) GROUND COMMUNITY FUND & COUNTY GROUND IMPROVEMENTS

To become a voting member and have your say on future proposals, visit
www.votingshare.com

Questions? Email: info@votingshare.com

If you want to pledge a monthly donation toward County Ground improvements, visit
www.countygroundfund.com

Questions? Email: info@countygroundfund.com

Swindon Town Community Mutual Ltd, 42 Elmira Road, Swindon, Wiltshire SN1 2BG
A Registered Society under the Co-operative and Community Benefit Societies Act 2014, FCA reference 29254R.



**SWINDON TOWN
JOINT VENTURE**
THE COUNTY GROUND
STADIUM CUSTODIANS LTD



HOW TO SIGN-UP OR PLEDGE

Buy a Trust membership and a

VOTINGSHARE

www.votingshare.com

Make an optional donation to

THE COUNTY GROUND COMMUNITY FUND

www.countygroundfund.com



SWINDON TOWN
YOUR CLUB, YOUR FUTURE
ONE SHARE | ONE VOTE

 **FOR
EXISTING
MEMBERS**
**YOU DON'T NEED
TO DO ANYTHING!**

You are already a voting shareholder regardless of your current monthly donation and will get your digital certificate as soon as the time comes. If your annual contribution is already over £19.69, then any surplus will be moved into a new tax-efficient fundraising account called The County Ground Community Fund.

That means, for example, if you are currently donating £10 a month to the Trust, it equates to £120 a year. Of this £19.69 will go towards regular Trust activities, and £100.31 will go into The County Ground Community Fund and toward County Ground improvements.



**SWINDON TOWN
JOINT VENTURE**
THE COUNTY GROUND
STADIUM CUSTODIANS LTD



DIGITAL CERTIFICATES

VOTING SHARE ANNUAL CERTIFICATE

THIS IS TO CERTIFY THAT:

DON ROGERS

HOLDS ONE ORDINARY SHARE IN
THE CAPITAL OF THE SOCIETY

This certificate is hereby executed
by the board members of
Swindon Town Supporters' Trust.



DATE OF ISSUE | VALID UNTIL
14.01.2023 | **14.01.2024**

SWINDON TOWN COMMUNITY MUTUAL LTD



Swindon Town Community Mutual Ltd is a registered society under the Co-operative and
Community Benefit Societies Act 2014 and registered with the FCA under number 29254

Registered office: 42 Elmina Road, Swindon, SN1 2BG

UNDER-16 SHARE ANNUAL CERTIFICATE

THIS IS TO CERTIFY THAT:

HOLDS ONE ORDINARY SHARE IN
THE CAPITAL OF THE SOCIETY

This certificate is hereby executed
by the board members of
Swindon Town Supporters' Trust.



DATE OF ISSUE | VALID UNTIL

SWINDON TOWN COMMUNITY MUTUAL LTD



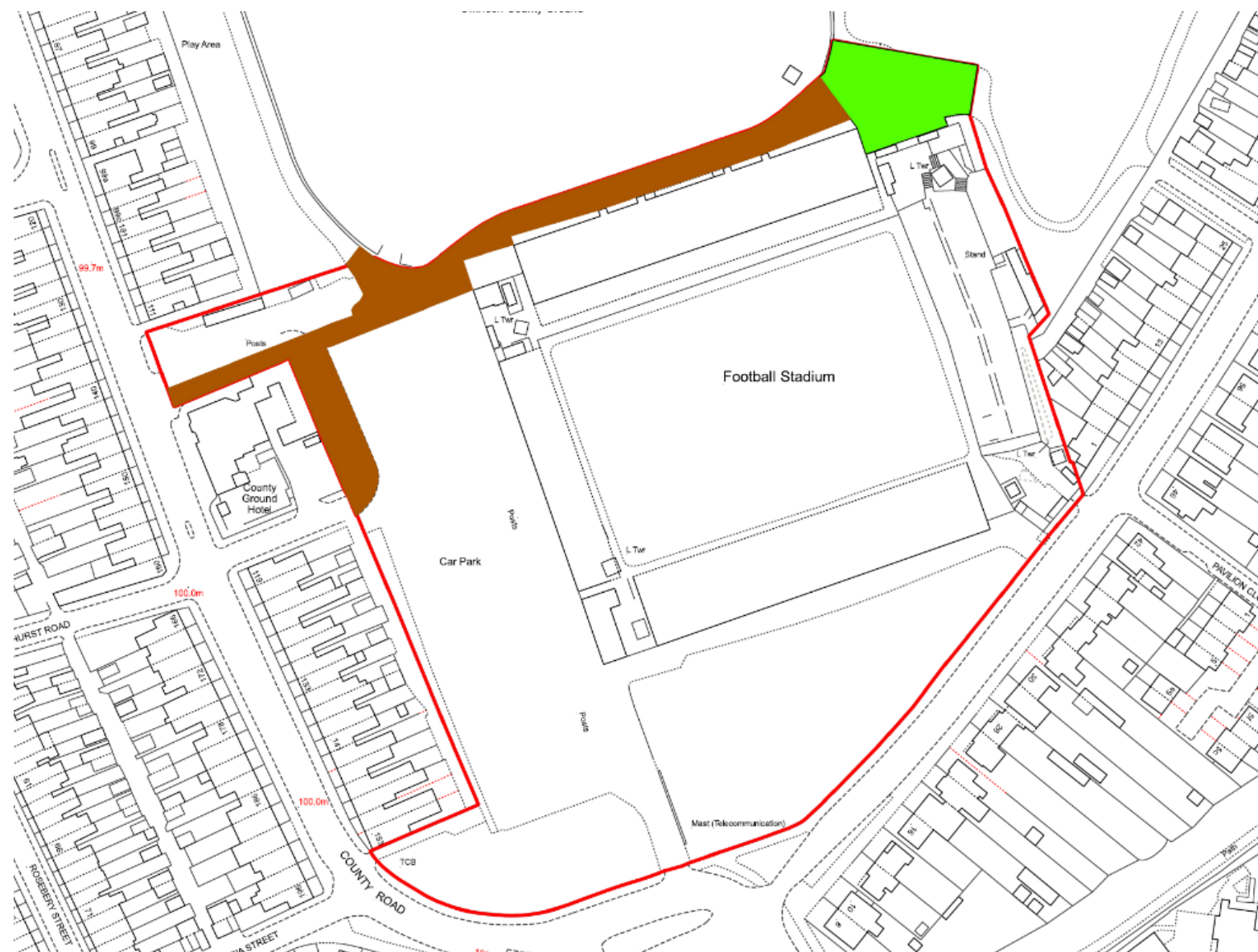
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**SWINDON TOWN
JOINT VENTURE**
THE COUNTY GROUND
STADIUM CUSTODIANS LTD



WE WANT YOUR IDEAS



Survey launching in April
Exclusive to Voting Shareholders



The County Ground Stadium Custodians is a fantastic supporter and community joint venture.

This purchase will now:


- Unlock investment and development of the football stadium
- Enable investment and development of the area around the stadium, supporting rejuvenation of Swindon Town Centre
- Continue to ensure the future legacy of the County Ground

Please encourage your friends and family members to get involved – through the purchase of a Voting Share and by making a monthly pledge to the County Ground Community Fund



At Hearts, supporters have raised over **£14 MILLION** as a community!

Great things can come of this if we all work together.



AS OF LAST MONTH, FANOWNERSHIP OF HEARTS PLEDGERS HAVE RAISED

£14 639 117



ONWARDS & UPWARDS
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ANY QUESTIONS?

Q & A





ONWARDS & UPWARDS
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THANK YOU



truststfc.com/contact



truststfc.com



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facebook.com/truststfc



[Swindon Town Supporters' Trust](https://www.youtube.com/SwindonTownSupportersTrust)